

Fieldwork Team of the Year

Awarded to the team demonstrating the best response to a Request for Proposal (RfP) for a hypothetical UK-based project

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Finalists:

About the Competition

This award invites teams to respond to a 'fantasy RfP', a fictional but highly realistic client brief designed to reflect the complexities of modern fieldwork. The format creates a level playing field, enabling teams to demonstrate their skills and capabilities, regardless of scale or resource.

For 2026, the brief focused on the rapidly evolving landscape of GLP-1 therapies for weight management in the UK. Teams were tasked with designing a comprehensive fieldwork approach, addressing recruitment feasibility across diverse patient populations and stakeholders, while navigating real-world constraints.

Entries showcased the breadth of expertise within the fieldwork community, combining innovative recruitment strategies with rigorous planning and a clear focus on quality and delivery.

The BHBI extends its thanks to the organising team and judges for their time and expertise, and to all entrants for participating.

Becki Pickering Acumen Health	Alan Shirley Acumen Health	Harriet Connell Acumen Health	Will Hancock Acumen Health	Lydia Fuller Acumen Health	
Carly Brown Liberating Research	Nino Hunter Liberating Research	Dave Watkins Liberating Research			
Andrew Thorndyke All Global	Daniel Paz All Global	Pedro Real All Global	Lisha Archer All Global	Joe Perluzzo All Global	Michael Flannery All Global
Tamara Burke Konovo	Simona Vilkaite Konovo	Sarah Muir Konovo	Océane Motteau Konovo		
Nicolas Occhipinti Exafield Group	Sara Mahvi Exafield Ltd	Nicola Allcock Exafield Ltd	Supporting members: Sara Gobbi, Exafield Italy Paz Garay, Exafield Spain Janine Jacobs, Exafield Germany Rosa Cruz, Exafield US Tatiana Rahbany, Exafield Italy Laurie Briot, Exafield France		
Rebecca Magee Exafield Ltd	Madiha Shahid Exafield Ltd	Rhoannan Hartley-Downer Exafield Ltd			
Laurie Ruel Global Perspectives, an IQVIA Business	Erini Kamperou Global Perspectives, an IQVIA Business	Ana Laly Global Perspectives, an IQVIA Business	Supporting members: Guiomar Gonzalez, Global Perspectives, an IQVIA Business Lota Olavides, Global Perspectives, an IQVIA Business Patricia Garcia Moras, Global Perspectives, an IQVIA Business		
Olaya Inclan Solis Global Perspectives, an IQVIA Business	Elisa Rodriguez Global Perspectives, an IQVIA Business				