

# Best Newcomer

Awarded to the newcomer (with up to three years of experience in business intelligence) who performs best in a series of individual challenges during a competition day.

Sponsored by:



"Lumarity is delighted to be sponsoring the BOBI Best Newcomer event again in 2026. We believe it is crucial to champion new talent and fresh ideas to ensure business intelligence remains integral to driving asset strategy. The rising stars within the industry will support us all, in accelerating and optimizing access to life-saving medicines."



**Abhisar Kumar**  
4C Research Group Limited



**Thomas Middleton**  
AbbVie Ltd



**Maddie Carden**  
Adelphi Research



**Niamh Horsfield**  
Beyond Blue



**Zayd Addicott**  
Hanson Wade



**Alyse Appassamy-Brown**  
Healthcare Research Worldwide



**James Combe**  
Lumarity



**Stefanos Moraitis**  
Madano



**Evie Hoyle**  
Prescient Healthcare Group



**Courtney Atkins**  
Prescient Healthcare Group



**Ela Tarcalova**  
Purdie Pascoe



**Poppy Johnston**  
Research Partnership



**Natasha Wilkinson**  
Research Partnership



**Cherie Peng**  
Synergy Healthcare Research



**Anna Lloyd**  
Wickenstones Ltd